



VICTORINOX

Window Implementation Report

SAK

Timeline 08.05. – 30.05.17

European Retail / Visual Merchandising
12.05.2017



Köln



STORE FACADE



PLACE FOR REMARKS
/BEST PRACTICE SHOTS



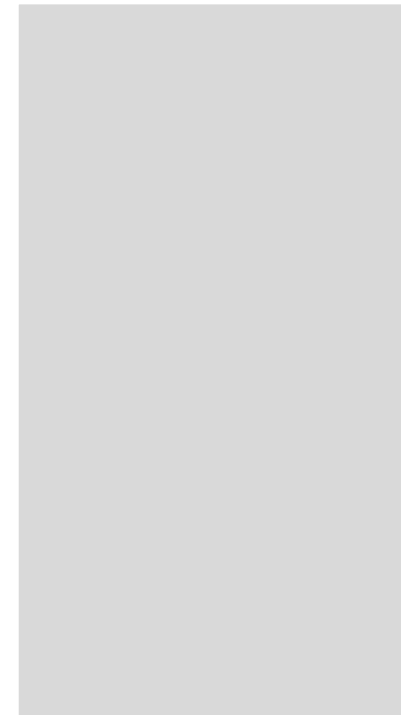


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WINDOW A



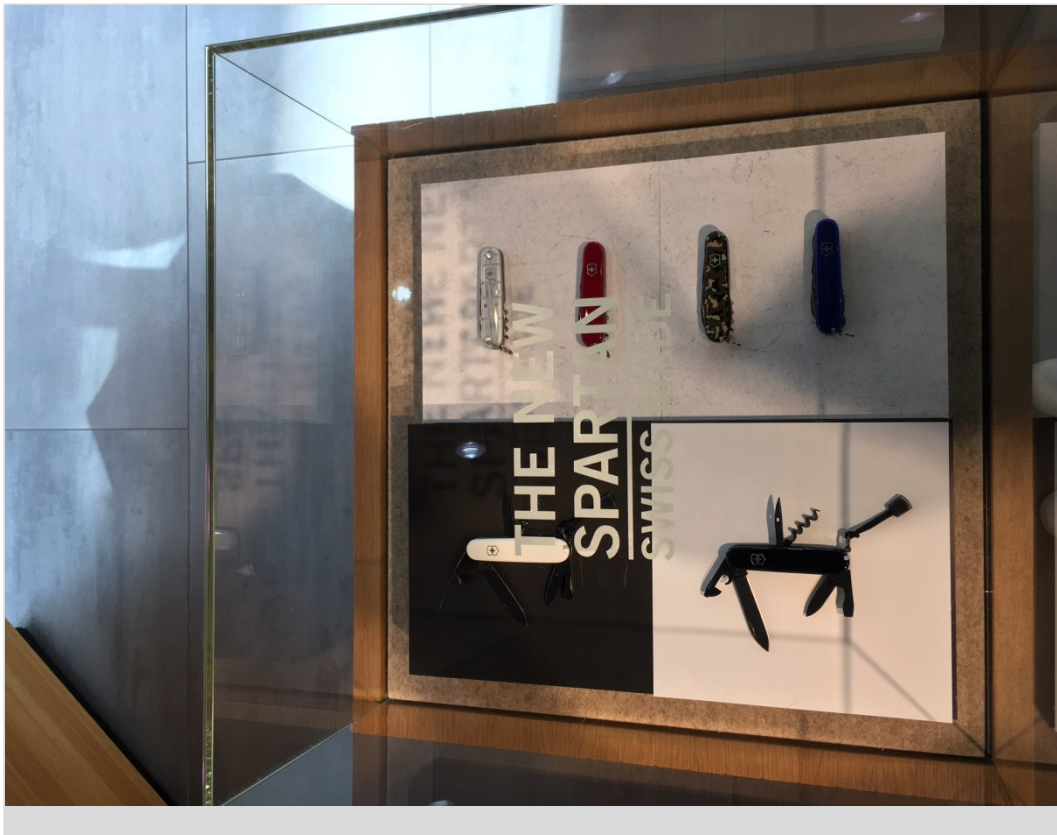
PLACE FOR REMARKS
/BEST PRACTICE SHOTS





Köln

WINDOW B



PLACE FOR REMARKS
/BEST PRACTICE SHOTS





Zurich City

Store Facade





City

Winodw A





Window B

Zurich City





VM Hotspot

Zurich City





Cutlery

Zurich City





SAK

Luzern





SAK

Luzern





SAK

Luzern

